



Counties: Lamar, AL



2000 Total Population	15,904
2000 Group Quarters	199
2008 Total Population	15,423
2013 Total Population	15,050
2008 - 2013 Annual Rate	-0.49%



2000 Households	6,468
2000 Average Household Size	2.43
2008 Households	6,471
2008 Average Household Size	2.35
2013 Households	6,385
2013 Average Household Size	2.33
2008 - 2013 Annual Rate	-0.27%
2000 Families	4,715
2000 Average Family Size	2.89
2008 Families	4,665
2008 Average Family Size	2.84
2013 Families	4,558
2013 Average Family Size	2.83
2008 - 2013 Annual Rate	-0.46%



2000 Housing Units	7,517
Owner Occupied Housing Units	66.1%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	14.0%
2008 Housing Units	7,874
Owner Occupied Housing Units	63.7%
Renter Occupied Housing Units	18.5%
Vacant Housing Units	17.8%
2013 Housing Units	7,998
Owner Occupied Housing Units	61.7%
Renter Occupied Housing Units	18.1%
Vacant Housing Units	20.2%

Median Household Income

2000	\$27,970
2008	\$32,722
2013	\$35,588

Median Home Value

2000	\$49,370
2008	\$74,262
2013	\$75,943

Per Capita Income

2000	\$14,435
2008	\$16,898
2013	\$18,387

Median Age

2000	38.3
2008	40.2
2013	42.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Lamar, AL

**2000 Households by Income**

Household Income Base	6,451
< \$15,000	27.9%
\$15,000 - \$24,999	17.2%
\$25,000 - \$34,999	15.9%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	4.4%
\$100,000 - \$149,999	2.0%
\$150,000 - \$199,999	0.1%
\$200,000+	0.5%
Average Household Income	\$35,353

2008 Households by Income

Household Income Base	6,471
< \$15,000	23.2%
\$15,000 - \$24,999	15.7%
\$25,000 - \$34,999	13.6%
\$35,000 - \$49,999	17.5%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	5.9%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.7%
\$200,000+	0.5%
Average Household Income	\$39,911

2013 Households by Income

Household Income Base	6,385
< \$15,000	21.2%
\$15,000 - \$24,999	14.6%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	7.3%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.7%
\$200,000+	0.5%
Average Household Income	\$42,921

2000 Owner Occupied HUs by Value

Total	4,972
<\$50,000	50.8%
\$50,000 - 99,999	33.8%
\$100,000 - 149,999	9.8%
\$150,000 - 199,999	2.5%
\$200,000 - \$299,999	1.6%
\$300,000 - 499,999	1.1%
\$500,000 - 999,999	0.2%
\$1,000,000+	0.2%
Average Home Value	\$66,198

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,320
With Cash Rent	77.4%
No Cash Rent	22.6%
Median Rent	\$188
Average Rent	\$184

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Lamar, AL



2000 Population by Age

Total	15,904
0 - 4	5.8%
5 - 9	6.4%
10 - 14	6.9%
15 - 19	7.2%
20 - 24	5.9%
25 - 34	12.9%
35 - 44	14.8%
45 - 54	13.3%
55 - 64	10.8%
65 - 74	8.6%
75 - 84	5.2%
85+	2.2%
18+	76.4%

2008 Population by Age

Total	15,423
0 - 4	6.2%
5 - 9	6.1%
10 - 14	6.0%
15 - 19	5.7%
20 - 24	5.3%
25 - 34	13.3%
35 - 44	14.3%
45 - 54	14.7%
55 - 64	12.5%
65 - 74	8.6%
75 - 84	5.0%
85+	2.3%
18+	78.3%

2013 Population by Age

Total	15,050
0 - 4	6.0%
5 - 9	5.9%
10 - 14	6.2%
15 - 19	6.0%
20 - 24	4.9%
25 - 34	11.2%
35 - 44	14.0%
45 - 54	15.6%
55 - 64	13.8%
65 - 74	8.6%
75 - 84	5.4%
85+	2.4%
18+	78.4%

2000 Population by Sex

Males	48.3%
Females	51.7%

2008 Population by Sex

Males	48.6%
Females	51.4%

2013 Population by Sex

Males	48.7%
Females	51.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Lamar, AL



2000 Population by Race/Ethnicity

Total	15,904
White Alone	86.9%
Black Alone	12.0%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	0.5%
Hispanic Origin	1.3%
Diversity Index	25.1

2008 Population by Race/Ethnicity

Total	15,423
White Alone	85.6%
Black Alone	12.8%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.8%
Two or More Races	0.6%
Hispanic Origin	2.1%
Diversity Index	28.2

2013 Population by Race/Ethnicity

Total	15,050
White Alone	84.7%
Black Alone	13.3%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	1.0%
Two or More Races	0.7%
Hispanic Origin	2.8%
Diversity Index	30.5



2000 Population 3+ by School Enrollment

Total	15,390
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	11.3%
Enrolled in Grade 9-12	5.9%
Enrolled in College	2.7%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	77.1%

2008 Population 25+ by Educational Attainment

Total	10,907
Less than 9th Grade	10.7%
9th - 12th Grade, No Diploma	18.7%
High School Graduate	40.5%
Some College, No Degree	15.0%
Associate Degree	6.3%
Bachelor's Degree	6.1%
Graduate/Professional Degree	2.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Lamar, AL

**2008 Population 15+ by Marital Status**

Total	12,610
Never Married	19.7%
Married	60.7%
Widowed	9.3%
Divorced	10.3%

**2000 Population 16+ by Employment Status**

Total	12,622
In Labor Force	55.9%
Civilian Employed	51.9%
Civilian Unemployed	4.0%
In Armed Forces	0.1%
Not in Labor Force	44.1%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	93.1%
Civilian Unemployed	6.9%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	93.7%
Civilian Unemployed	6.3%

2000 Females 16+ by Employment Status and Age of Children

Total	6,611
Own Children < 6 Only	7.7%
Employed/in Armed Forces	4.2%
Unemployed	0.6%
Not in Labor Force	2.9%
Own Children < 6 and 6-17 Only	5.0%
Employed/in Armed Forces	2.6%
Unemployed	0.5%
Not in Labor Force	1.9%
Own Children 6-17 Only	18.4%
Employed/in Armed Forces	12.8%
Unemployed	0.8%
Not in Labor Force	4.7%
No Own Children < 18	68.9%
Employed/in Armed Forces	24.5%
Unemployed	2.6%
Not in Labor Force	41.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Lamar, AL

**2008 Employed Population 16+ by Industry**

Total	5,583
Agriculture/Mining	3.0%
Construction	7.8%
Manufacturing	28.2%
Wholesale Trade	1.9%
Retail Trade	11.1%
Transportation/Utilities	6.7%
Information	0.6%
Finance/Insurance/Real Estate	4.9%
Services	32.4%
Public Administration	3.5%

2008 Employed Population 16+ by Occupation

Total	5,583
White Collar	42.8%
Management/Business/Financial	8.2%
Professional	13.9%
Sales	10.0%
Administrative Support	10.7%
Services	13.1%
Blue Collar	44.1%
Farming/Forestry/Fishing	2.3%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	5.7%
Production	19.8%
Transportation/Material Moving	10.0%

**2000 Workers 16+ by Means of Transportation to Work**

Total	6,420
Drove Alone - Car, Truck, or Van	85.3%
Carpooled - Car, Truck, or Van	10.7%
Public Transportation	0.3%
Walked	1.7%
Other Means	0.9%
Worked at Home	1.1%

2000 Workers 16+ by Travel Time to Work

Total	6,420
Did Not Work at Home	98.9%
Less than 5 minutes	5.2%
5 to 9 minutes	12.5%
10 to 19 minutes	31.4%
20 to 24 minutes	10.5%
25 to 34 minutes	20.7%
35 to 44 minutes	6.1%
45 to 59 minutes	6.3%
60 to 89 minutes	4.1%
90 or more minutes	2.1%
Worked at Home	1.1%
Average Travel Time to Work (in min)	23.9

2000 Households by Vehicles Available

Total	6,468
None	8.2%
1	28.2%
2	40.1%
3	16.8%
4	4.8%
5+	2.0%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Lamar, AL



2000 Households by Type

Total	6,468
Family Households	72.9%
Married-couple Family	58.6%
With Related Children	24.6%
Other Family (No Spouse)	14.3%
With Related Children	9.1%
Nonfamily Households	27.1%
Householder Living Alone	25.4%
Householder Not Living Alone	1.7%

Households with Related Children	33.7%
Households with Persons 65+	27.9%

2000 Households by Size

Total	6,468
1 Person Household	25.4%
2 Person Household	35.6%
3 Person Household	18.9%
4 Person Household	13.9%
5 Person Household	4.4%
6 Person Household	1.4%
7+ Person Household	0.5%

2000 Households by Year Householder Moved In

Total	6,468
Moved in 1999 to March 2000	16.4%
Moved in 1995 to 1998	23.5%
Moved in 1990 to 1994	15.7%
Moved in 1980 to 1989	15.2%
Moved in 1970 to 1979	13.5%
Moved in 1969 or Earlier	15.8%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	7,517
1, Detached	64.9%
1, Attached	1.2%
2	5.1%
3 or 4	1.5%
5 to 9	2.2%
10 to 19	0.1%
20+	0.4%
Mobile Home	24.0%
Other	0.7%

2000 Housing Units by Year Structure Built

Total	7,517
1999 to March 2000	2.9%
1995 to 1998	8.7%
1990 to 1994	8.6%
1980 to 1989	17.3%
1970 to 1979	22.9%
1969 or Earlier	39.6%
Median Year Structure Built	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Southern Satellites
2.	Rural Bypasses
3.	Rooted Rural



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,509,992
Average Spent	\$1,160.56
Spending Potential Index	43
Computers & Accessories: Total \$	\$734,975
Average Spent	\$113.58
Spending Potential Index	47
Education: Total \$	\$3,389,030
Average Spent	\$523.73
Spending Potential Index	38
Entertainment/Recreation: Total \$	\$14,220,427
Average Spent	\$2,197.56
Spending Potential Index	59
Food at Home: Total \$	\$18,361,942
Average Spent	\$2,837.57
Spending Potential Index	58
Food Away from Home: Total \$	\$12,017,689
Average Spent	\$1,857.16
Spending Potential Index	54
Health Care: Total \$	\$17,793,235
Average Spent	\$2,749.69
Spending Potential Index	67
HH Furnishings & Equipment: Total \$	\$7,116,542
Average Spent	\$1,099.76
Spending Potential Index	48
Investments: Total \$	\$2,031,730
Average Spent	\$313.97
Spending Potential Index	31
Retail Goods: Total \$	\$103,699,502
Average Spent	\$16,025.27
Spending Potential Index	59
Shelter: Total \$	\$44,859,335
Average Spent	\$6,932.37
Spending Potential Index	45
TV/Video/Sound Equipment: Total \$	\$5,019,714
Average Spent	\$775.72
Spending Potential Index	54
Travel: Total \$	\$5,863,001
Average Spent	\$906.04
Spending Potential Index	48
Vehicle Maintenance & Repairs: Total \$	\$3,720,714
Average Spent	\$574.98
Spending Potential Index	58

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.